



Sardar Patel Institute of Technology
Institution's Innovation Council
Bhavans Campus, Old D N Nagar, Munshi Nagar, Andheri West, Mumbai, Maharashtra 400058

Event Summary Report

Program driven by: Self Driven Activity

Program /Activity Name: Solution Pitching Competition

Event Name: Competition Changemaker - Be the Change You Want to

See

Venue: Gmeet - Online

Date: 1st November, 2021.

To support NGOs and give back to the society by creating an awareness among students, E-Cell S.P.I.T. along with C.S.I-S.P.I.T. & in association with IIC S.P.I.T conducted a solution pitching competition wherein participants would be providing innovative solutions to real life problems of NGOs.

The NGOs which collaborated with us were Child Rights and You (CRY) and Srujna. CRY was born of a dream to ensure happier childhoods for all children by providing nutrition, quality healthcare, education, child participation and addressing child-related issues. Srujna provides livelihood opportunities to low-income women by empowering them to become role models and changemakers in their families and communities.

The competition had 2 rounds. In the first round, we received individual participation of over 150 and the participants had to choose a domain from either technical or non-technical. The problem statement was based on 'Smart City' and was given according to the chosen domain. Participants had to submit a one-page solution pdf. The technical domain participants were recommended to know about app/website design and the non-technical domain participants were recommended to have problem solving skills.

For the second round, 16 participants were shortlisted and put into 5 teams, with each team having one participant from the technical domain. The problem statements were given by CRY and Srujna and each team was allotted on a first-come-first basis. Each team was given

10 minutes to pitch their solution followed by a 10 minutes QnA round by the judges. The judges on the panel were Ms. Pallavi Yedekar, Mr. Mayur Pateria and Mr. Kaiser Katchi. Ms. Pallavi Yedekar is the Sr. Manager at CRY. She believes that children are the very foundation of every nation's growth and development aspirations. She has a passion for children's rights which inspired her to enter the social sector in 2010.

Mr. Mayur Pateria leads CRY's corporate partnership team as AGM for the West region and has 9+ years of experience with expertise in resource mobilization, project management, and partnerships. He holds a Masters degree in management from Leeds Beckett University, UK and a post graduate diploma in Culture and Media Studies from Tata Institute of Social Sciences, Mumbai.

Mr. Kaiser Katchi is an assistant professor at S.P.I.T. He has an accomplished career, a placement advisor and a professional profile evaluator. He is committed to empowering the youth of the nation and nurturing an entrepreneurial spirit.

The learned panel of judges gave apt feedback to all the participants. Having judges from the NGOs, helped the participants understand the real life feasibility of their solutions.

Although the competition was neck and neck, 3 teams won the competition for their solution's feasibility, creativity and the app design. Cash prize worth INR 16,000 was given to the top 3 teams and certificates were awarded to all the participants who qualified for the second round.

PROBLEM STATEMENTS GIVEN BY CRY AND SRUJNA:

1. Poor nutrition during childhood leaves children with lifelong impairment in physical and mental development. Therefore, investing in nutrition is the key to secure a country's future generation. Unfortunately, COVID-19 has increased the risk factors for child malnutrition in India. With the disruption of Anganwadi services and Mid-Day Meal (MDM), a large number of children no longer have access to regular, nutritious meals. The overburdening of health systems has impaired service delivery of critical health and nutrition interventions for children. Finally, the economic impact of the pandemic has reduced the frequency and quality of meals consumed by households. For this problem, come up with a solution to ensure proper nutrition to the school going kids, who are no longer served with their regular mid-day meals, which was one of the main motivations for them to attend schools.
2. Corporate partnerships are not only a way to help brands meet their CSR objectives, but also create a sustainable impact for India's children. The knowledge, expertise and capabilities of the NGO and that of the corporation are different and may be complementary. As a partner they can often accomplish more than they could standing alone. For this purpose, come up with ideas and a roadmap for execution of those ideas

so that corporate employees can engage with CRY and create a mutually beneficial relationship.

3. Today mobilizing the needy women in training programs stands as a major challenge for Srujna. It has been observed that women don't sign up for the training sessions and skill workshops conducted by Srujna for different reasons. Most women who sign up do not show up on the actual days of training and workshop leading to wastage of energy and resources in large amounts. Devise a strategy to create awareness among low-income women and increase their involvement in the training programs.

SCREENSHOTS:

THE PROBLEM WITH CHILD HEALTH

- High levels of malnutrition prevail among Indian children (38.4 percent children are stunted)
- The key challenges in the healthcare sector are low quality of care, poor accountability, lack of awareness, and limited access to facilities
- Fewer medical practitioners, mental health programs, and healthcare facilities in these areas often mean less preventative care and longer response times in emergencies.

Swetanshu Sahoo

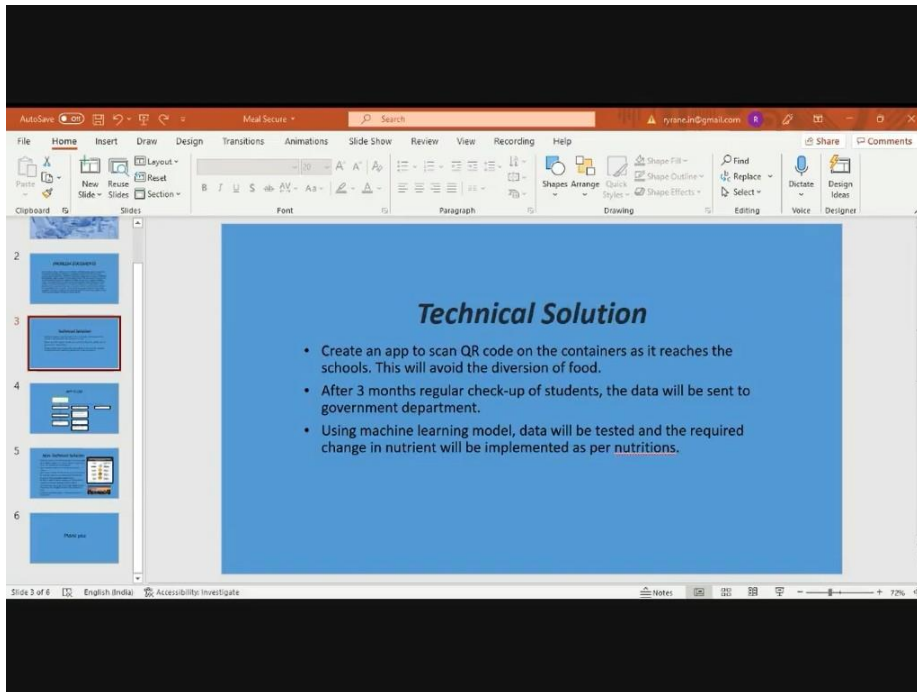
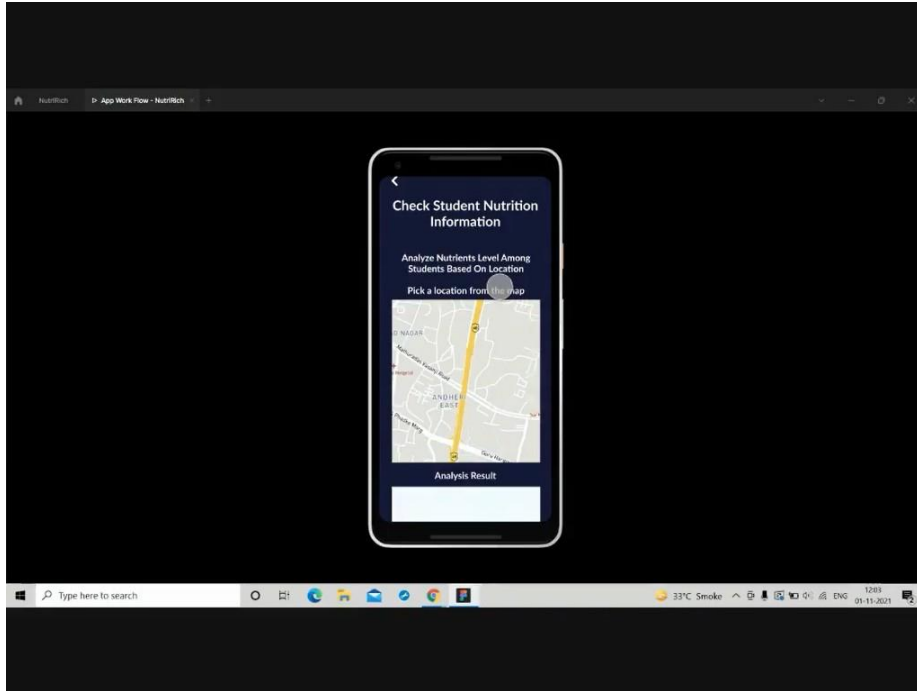
Partnership Objectives

The Construction Industry is growing fast with extensive potential to impact infrastructure development in places that lack it. Lack of basic rural infrastructure like hospitals, schools and anganwadis negatively impacts growth of children, this is where construction companies can pitch in.

CSR

- People: Empowering workers and people of co-partnered NGOs and communities
- Society: Providing resources to society and improving quality of social projects
- Partners: Encouraging their partners to instill our values and drive sustainable action

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