



IIC S.P.I.T.
Institution's Innovation Council

Sardar Patel Institute Of Technology
Institution's Innovation Council

Bhavans Campus, Old D N Nagar, Munshi Nagar, Andheri West, Mumbai, Maharashtra 400058

Event Summary Report

Program driven by: IIC Activity

Program /Activity Name: My Story: Entrepreneur's Life & Crossroad – Motivational Speak - To be Share by Entrepreneurs

Event Name: A seminar by Mr. Viraj Patel (VP Technology, BookMyShow)

Venue: SP-TBI Terminal 2 , Bhavans Campus, Andheri West, Mumbai

Date: 04/10/2019

Students of SPIT had the privilege to attend a seminar conducted by Mr. Viraj Patil, on the ever-important topic “Building Products at Scale: for the long run”. The seminar saw a turnout of 35 dedicated students, who were willing to absorb every bit of knowledge they could.

Mr. Viraj shared his life story, right from his days of building a product from scratch till the process of rapid prototyping to constantly improving a product. He shared his experiences of learning from different products and their life cycles, and implementing all his learnings to develop relevant, and at the same time, sustainable products and solutions.

He emphasized the importance of life-long learning as one of the most relevant skills for an engineer to have, as the new age of technology poses new challenges each day; and one can only adapt to this new environment by constantly unlearning traditional methods and adopting new cutting-edge practices.

Mr. Viraj also elucidated how new technology adoption is the key to move ahead in today's disruptive surroundings. Businesses need to be more innovative and agile to take on the challenges of the new age.

Students also got the golden opportunity to discuss their product development ideas with Mr. Viraj, who was happy to guide the students in their pursuit of innovation and solving problems which pose challenges. Mr. Viraj is the perfect mentor for product development related activities.



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EPISODE 13

SARDAR PATEL INSTITUTE OF TECHNOLOGY, MUMBAI
04TH OCTOBER, 2019 | 03:30PM ONWARDS



BUILDING PRODUCTS AT SCALE
FOR THE LONG RUN

VIRAJ PATEL
VP-TECHNOLOGY

bookmyshow



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